1. *What is the type of the Web site (portal, new, informational, business/marketing, educational, entertainment, social network, blog, wiki, or personal Website)?*

The website is a promotional website for a musical artist. Thus, it’s a mixture of an entertainment, marketing, and informational site.

1. *What is the purpose of the site?*

The site purpose is to provide background on the artist, a place to view upcoming tours and buy concert tickets, and a place to view their body of work. Includes a gallery of artist photos as well as external links where you can listen to and buy their music.

1. *What are the objectives of the site? To advertise a company or organization, provide information to customers; provide a service, or process orders?*

To advertise/promote a musical artist and provide a central place with external links where one can go to purchase their album or concert tickets.

1. *What do you want the Web site to accomplish? What results do you want to see?*

A place where old and new fans alike can learn about the artist, view image galleries, and purchase music or concert tickets. Expected results include increased fan-base and increased album and ticket sales.

1. *What information do you need?*

Biographical information, discography, tracklists and release dates, images, upcoming tour dates, social media accounts.

1. *What opportunity, problem, or issue is your site addressing?*

It’s creating a place where all the information you’d need on one specific artist can be found. No more going on Google searching several different sites.

1. *Who is the intended audience? Will the audience consist of potential customers, current customers, or employees of a particular company or industry?*

The site is targeted more towards current fans, since they’d be the ones who would go out of their way to search for such a page. However is provides adequate information to attract new fans.

1. *List the working title of each page on your Web site.*

* Home
* Biography
* Music
  + - * + DAMN.
        + Untitled Unmastered
        + To Pimp a Butterfly
        + good kid m.A.A.d city (Deluxe)
        + Section.80
        + Overly Dedicated
* Tour
* Gallery
  + - * + Picture1
        + Picture2
        + Picture3
        + Picture4
        + Picture5
        + Picture6
        + Picture7
        + Picture8
        + Picture9
* Shop
* Contact
  + - * + Sign up complete
      * References

1. *List where you will obtain the content (facts, text, graphics, sounds, and video) for the Web pages you listed above.*

* **Websites**
  + - * + <http://www.biography.com/people/kendrick-lamar-21349281>
        + <http://www.billboard.com/artist/305702/kendrick-lamar/biography>
        + <http://www.businessinsider.com/kendrick-lamar-bio-and-career-2015-12>
        + <https://rollingloud.frontgatetickets.com/?REFERRAL_ID=tmfeedbuyat219208&camefrom=CFC_BUYAT_219208&clickid=30gXgsTSpwzNyGF1hTwLcQwhUkhywRRtsxjt200&impradid=219208&impradname=Bandsintown&irgwc=1&utm_campaign=fgt-partner&utm_content=rollingloud&utm_medium=websiteshell&utm_source=ticketmaster&wt.mc_id=aff_BUYAT_219208>
        + <https://www.coachella.com/>
        + [www.spotify.com](http://www.spotify.com)
        + [www.amazon.com](http://www.amazon.com)
        + <http://www.kendricklamar.com/>
* Images/GIFs
  + - <http://4.bp.blogspot.com/-vEPYejIHOII/T0Fc2L0yT6I/AAAAAAAAAn8/qXlm-unqwpA/s1600/350x263px-LL-92c81ea3_2c0eba58_DrDrewithM50s.jpeg>
    - <https://spoiledbroke.files.wordpress.com/2012/08/kendrick.png>
    - <https://giphy.com/gifs/kendrick-lamar-pusha-t-my-name-is-ETckU5qw6bA9W>
    - <https://images.genius.com/847ae0ace986b91741e41d7e2cd89772.1000x562x1.jpg>
    - <http://images.complex.com/complex/images/fl_lossy/v1/yjcvqqbddxxg7wk2jpsi/humble4>
    - [www.kendricklamar.com](http://www.kendricklamar.com)

1. *Similar websites:*

* [www.slipknot1.com](http://www.slipknot1.com)
* [www.avengedsevenfold.com](http://www.avengedsevenfold.com)
* <http://leelandonline.com/>
* <http://chriscornell.com/>